

## C2.2 UNIT 7

**Exercise 1. Use the correct Linker from the list to fill in the gap.**

Seeing	In brief	All the same	In other words	Owing to
	Last but not least	On account of	On the whole	

1. The plan is to change the radio station's style \_\_\_\_\_, less talk and more music.
2. She can't work much \_\_\_\_\_ the children.
3. It was a pretty good conference \_\_\_\_\_ .
4. \_\_\_\_\_ as it's your money, I suppose you can buy whatever you want.
5. I didn't expect to find anything, but I decided to look around \_\_\_\_\_ .
6. \_\_\_\_\_ , I want to thank my wife Laura for all her help during the campaign.
7. Flights from Stansted Airport were cancelled \_\_\_\_\_ bad weather.
8. These were people who fought for money – mercenaries, \_\_\_\_\_ .

**Exercise 2. Fill in the gap of the text with the appropriate idiom from the list.**

making a pig's ear	back to square one	a howling success
close but no cigar	a flash in the pan	at a low ebb
the moment of truth	ran rings around	on the up and up

Sometimes the greatest success stories have had their fair share of setbacks. Steve Jobs and Steve Wozniak founded Apple Computer in 1976. Their first computer was functional but disappointing, 1. \_\_\_\_\_ as they say. Undeterred by this setback they rethought their design, going 2. \_\_\_\_\_ and came up with the Apple II which Jobs could tell was going to be a great product.

What they needed now were investors for the product and one successful meeting ended up being 3. \_\_\_\_\_ for their business. The Apple II proved to be very popular and was 4. a \_\_\_\_\_.

Unfortunately, the next two computers released by Apple were not very successful and their competitor IBM had released a stronger product which 5. \_\_\_\_\_ the Apple III by comparison. Jobs took the blame for 6. \_\_\_\_\_ out of their latest failure and resigned in 1985.

As we now know, his career was simply 7. \_\_\_\_\_ in this period and he would go on to return to Apple in 1997. With his vision and a series of successful products Apple was again 8. \_\_\_\_\_. In the end the success of Steve Jobs and Apple Computers was not just 9. \_\_\_\_\_, having completely revolutionized the tech world despite initial failures.

**Exercise 3. Complete the second sentence so that it is has a similar meaning to the first sentence, using the word given. Do not change the word given. You must use between three and eight words, including the word given.**

1. I think his knowledge is greater than he is demonstrating.  
LETTING  
I suspect he knows more than \_\_\_\_\_.
  
2. Sometimes the best solution to annoying neighbors is to just accept there are things out of our control.  
LET  
Sometimes \_\_\_\_\_ best approach to dealing with annoying neighbors.
  
3. The customs agents gave us a stern talking to but nothing more after checking our identities.  
LET  
After checking our identities, the customs men \_\_\_\_\_ warning.
  
4. I'm having a hard time moving on from my past relationship and living in the moment.  
LETTING  
I'm finding it difficult \_\_\_\_\_ past relationship and living in the present.
  
5. I was annoyed and fancied releasing my tension so I called my best friend.  
LET  
I was annoyed and wanted \_\_\_\_\_ so I called my best friend
  
6. It is difficult for her to feel at ease and free to enjoy herself.  
LETTING  
She has a hard time relaxing and \_\_\_\_\_.